24th September 2018

Dear <INSERT SPONSOR NAME >,

I am writing to you to offer you the opportunity to sponsor me for season 2018/19.

The Kingston Heath Cricket Club was established in 1990. Starting with a single senior men’s team, the club has grown to now have five senior men’s teams, a senior women’s team, six junior teams for boys and girls, along with introductory MILO programs. We pride ourselves on our inclusive and family-orientated culture, and we value our Good Sports accreditation.

Your sponsorship will help cover yearly costs such as new coloured one-day uniforms, equipment purchases, and enhancements to the club’s facilities. With over 120 families and supporters, sponsorship with the Kingston Heath Cricket Club offers prospective sponsors a community willing and ready to support businesses that support the players at our club.

We have three sponsorship packages to offer.

|  |  |  |
| --- | --- | --- |
| **Platinum –$400** | **Gold –$200** | **Silver –$100** |
| Sponsor logo alongside player photo  Sponsorship certificate  Logo displayed on club web-site  Logo displayed on club social media sites  Club stubby holder  Invitation to Sponsor Day | Sponsor logo alongside player photo  Sponsorship certificate  Logo displayed on club web-site  Invitation to Sponsor Day  Club stubby holder | Sponsor logo alongside player photo  Sponsorship certificate  Invitation to Sponsor Day |

If you are interested in supporting me and our club through one of the sponsorship packages, or would like more information, please do not hesitate to contact me.

Thank you for your support,

Yours sincerely

<INSERT PLAYER NAME>

<INSERT PLAYER NUMBER>